



TREE HOUSE

HUMANE SOCIETY



CAT WALK
CAT' BARET
LIGHTS OF LOVE



TREE HOUSE
HUMANE SOCIETY

SPONSOR BENEFITS

- Align your brand with an innovative animal welfare organization, a leader in all things “cat.”
- Network with a niche audience in unique settings, connecting with local leaders and animal welfare advocates. Our events serve up leads for your business.
- Build community and public goodwill. As a sponsor you directly impact the mission of Tree House: Empowering communities of caregivers to protect, nurture, and support new solutions so no cat suffers.



CAT WALK

A PUB WALK BENEFITING
TREE HOUSE HUMANE SOCIETY

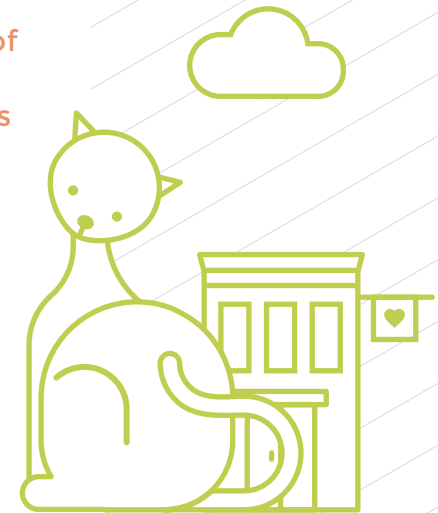
JULY 25, 2020
1PM - 5PM



At the Cat Walk, 300+ Chicago animal lovers will connect in the West Loop: our city's coolest brew/pub scene. This event sold out FAST in 2019, and we are looking forward to expanding it every year!

At each of the five stops, guests will enjoy hands-on animal learning experiences led by our staff while toasting with drink specials and discovering great local venues full of urban energy. Guests can receive recognition for the most outrageous cat/animal outfits, and our 6-foot tall cat mascot, Saffy, will make a selfie appearance.

Cat Walkers will receive an exclusive Tree House Cat Walk t-shirt printed with sponsor logos, a passport guiding them to each venue, plus chances to win cat-tastic swag.

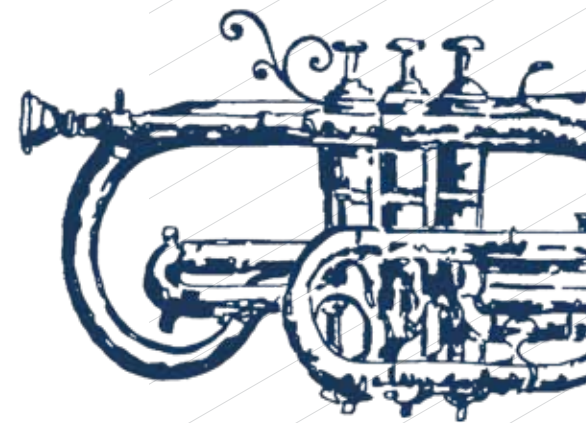




CAT'BARET

A SWINGING NIGHT OF COOL CATS, HOT TUNES,
AND ANIMAL WELFARE SUCCESS.

OCT 09, 2020
5:30PM - 9PM



Cat'barett guests will be ready to celebrate!
Event attendees will be treated to fantastic wine and food at this bustling West Loop location, and will take in live music, comedy, and entertainment from extremely talented Chicago performers.

Highlights will include powerful stories of animals whose lives have been saved, people whose lives have been changed, and neighbors who have banded together to prevent suffering and make a tangible difference in our communities. Signage, communications, and speeches will highlight our sponsors who have a major impact in our work.



LIGHTS OF LOVE



A Tree House “open house” where 300+ animal welfare advocates gather to celebrate the special friends who have touched our lives in the past and present. Family-friendly activities, beautiful performances from local young people, and heart-felt tributes makes this event a Can’t-Miss for animal lovers, and gives sponsors the chance to interact personally with guests from all over the city and suburbs.

DEC 12, 2020 4PM - 8PM

SPONSOR BENEFITS

PRESENTING SPONSOR



BENEFITS		PRESENTING SPONSOR \$15,000
	SPONSOR CHOICE	SPONSOR ALL 3 EVENTS
PRE-EVENT	ALL PROMOTIONS "THIS EVENT PRESENTED BY"	X
	LOGO ON EVENT WEBSITE	X
	LOGO ON INVITE & TH ONSITE LED DISPLAY (LOGO DUE APRIL 1)	X
	BUSINESS WEBLINK ON TH WEBSITE	X
EVENT DAY	LOGO ON SIGNAGE	X PLUS "PRESENTED BY"
	LOGO ON CAT'BARET SCREEN, CAT WALK T-SHIRT & PASSPORT	X PLUS "PRESENTED BY"
	PODIUM RECOGNITION	X PLUS SPEAKING OPPORTUNITIES
	EVENT TICKETS	10 TICKETS TO EACH EVENT
POST-EVENT	PRINT MAGAZINE ACKNOWLEDGEMENT	FULL PAGE AD
	POST-EVENT E-BLAST & SOCIAL MEDIA ACKNOWLEDGEMENT	XL LOGO AND DESCRIPTION

SPONSOR BENEFITS



BENEFITS		CHAMPION \$10,000	TOP CAT \$5,000	BEST FRIEND \$2,500
	SPONSOR CHOICE	ANY ONE EVENT	ANY ONE EVENT	ANY ONE EVENT
PRE-EVENT	ALL PROMOTIONS			
	LOGO ON EVENT WEBSITE	X	X	X
	LOGO ON INVITE & TH ONSITE LED DISPLAY (LOGO DUE APRIL 1)	X	X	X
	BUSINESS WEBLINK ON TH WEBSITE	X	X	X
EVENT DAY	LOGO ON SIGNAGE	X	X	X
	LOGO ON CAT'BARET SCREEN, CAT WALK T-SHIRT & PASSPORT	X	X	X
	PODIUM RECOGNITION	X	X	LIGHTS OF LOVE SAMPLE OPPORTUNITY
	EVENT TICKETS	8 TICKETS	6 TICKETS	4 TICKETS
POST-EVENT	PRINT MAGAZINE ACKNOWLEDGEMENT	HALF PAGE AD	QUARTER PAGE AD	LOGO
	POST-EVENT E-BLAST & SOCIAL MEDIA ACKNOWLEDGEMENT	XL LOGO	LOGO	LOGO

SPONSOR BENEFITS



BENEFITS		CAT LOVER \$1,500	FAITHFUL COMPANION \$500	PAWTNER \$250
PRE-EVENT	SPONSOR CHOICE	CAT WALK OR LIGHTS OF LOVE	CAT WALK OR LIGHTS OF LOVE	CAT WALK OR LIGHTS OF LOVE
	ALL PROMOTIONS			
	LOGO ON EVENT WEBSITE	X	NAME LISTING	NAME LISTING
	LOGO ON INVITE & TH ONSITE LED DISPLAY (LOGO DUE APRIL 1)	NAME LISTING		
	BUSINESS WEBLINK ON TH WEBSITE			
EVENT DAY	LOGO ON SIGNAGE	X	X	NAME LISTING
	LOGO ON CAT'BARET SCREEN, CAT WALK T-SHIRT & PASSPORT	NAME LISTING	NAME LISTING	NAME LISTING
	PODIUM RECOGNITION			
	EVENT TICKETS	4 TICKETS	2 TICKETS	2 TICKETS
POST-EVENT	PRINT MAGAZINE ACKNOWLEDGEMENT	LOGO	NAME LISTING	NAME LISTING
	POST-EVENT E-BLAST & SOCIAL MEDIA ACKNOWLEDGEMENT	NAME LISTING	E-BLAST ONLY	

SPONSORSHIP FORM



TREE HOUSE
HUMANE SOCIETY

Company Name
Contact Name
Address
City State Zip
Phone
Email
Amount: \$
Check #

<input type="checkbox"/>	CAT WALK	SPONSORSHIP \$
<input type="checkbox"/>	CAT'BARET	
<input type="checkbox"/>	LIGHTS OF LOVE	

CREDIT

We accept VISA, Mastercard, American Express and Discover.

Card Number
Exp. Date CCV#
Billing Address
.....
Signature

SEND THIS COMPLETED FORM:

VIA MAIL
Tree House Humane Society,
Attn: Development, 7225 N. Western, Chicago, IL 60645
or VIA E-MAIL: cholt@treehouseanimals.org

If you have any questions, please contact:

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